



ADRIANO FIDALGO MARTINS

adrianomartins@drisign.com  
+358 41 491 7821

a.m@thirdsense.ch

# 01. VISUAL DESIGN UX/UI DESIGN<sup>ER</sup>

Adriano Martins/31/Porto, Portugal/Helsinki, Finland

I can trace back the moment the first time I became inspired by this field, although I had been deeply interested in art and design from a young age.

I am passionate about what I do. Each and every design created is given all my attention, with particular emphasis on the smallest details. At the heart of my creative ethos is the belief that every project is different and each should have a bespoke approach.

Currently in Helsinki and eager to join a team that shares the same principles and design ethics.

Do I fit the profile you are seeking? Please let me know!



## 02. EDUCATION

Completed and undergoing

**2011/2014**  
**MARBELLA DESIGN ACADEMY**  
Bachelor of Arts Graphic Design & Media

**IDF** INTERACTION DESIGN FOUNDATION

User Experience (UX)  
Mobile User Experience (UX) Design  
UX Management: Strategy and Tactics  
Dynamic UX: Design and Usability  
Gamification – Addictive User Experiences

Affordances: Designing Intuitive User Interfaces  
Formal Design Methods: Formalism and Design

User Research – Methods and Best Practices

UI Design Patterns for Successful Software  
Design for Augmented and Virtual Reality  
Information Visualization: Dashboards  
Intuitive Products by Imitating Physicality

The Practical Guide to Usability  
Interaction Design for Usability  
Conducting Usability Testing  
Web Design for Usability  
Human-Computer Interaction - HCI

Brain Science in Interface Design  
Gestalt Psychology and Web Design  
Quality Web Communication  
Psychology of Interaction Design  
Visual Perception and Design  
Psychology of Online Sales  
Adoption and Appropriation  
Information Visualization  
Emotional Design  
Design Thinking

## 05. LAST POSITION

**2017/2018**  
Creative Director – Thirdsense  
*Switzerland*

## TIME TRAVEL

**2016/2017**  
Head of Design – Manifesto Design  
*Marbella, Spain*

**2014/2016**  
Freelance Designer  
*Marbella, Spain*

**2011/2014**  
Bachelor of Arts  
*Marbella, Spain*

**2006/2011**  
Freelance Web Developer  
*Porto, Portugal*

## 06. SOFTWARE KNOWLEDGE

**Adobe Creative Suite**  
Photoshop – Illustrator – Indesign – After Effects – Premiere – XD Experience Design – Acrobat Pro

**Microsoft**  
Word – Powerpoint

## 07. OTHER SKILLS

<b>coding:</b>	<b>advanced:</b>
HTML/HTML5	Team player
CSS/CSS3	Leadership
Javascript	Problem solving
Wordpress	Creative Mindset

## 03. LANGUAGES

Portuguese English Spanish French  
*Currently learning Finnish*

## 04. EXPERIENCE

13 years of Freelance and Studio experience.

Design and Development of a wide variety of clients from a broad range of industries.

*Some projects I was involved with:*

- Ouluzone
- Spanish-Arabe Chamber of Commerce
- Estuco Interiors
- Casablanca Beach Villas – by Able
- Nvoga Marbella Realty
- Comporta Signature
- Casa Serena – Costa Rica
- Schultz Management
- Life Style Villas
- Casa Los Rosales
- Cofti Promociones
- Falcon Palace
- Open Clean Tech
- Manifesto Design
- TV Lift Boy
- Marbella Direct

*Charity projects:*

- ACSD
- ADANA